



## Meeting Minutes for the West Des Moines Soccer Club Board Meeting

May 31<sup>st</sup>, 2023

Meeting held at Goldfinch Realty (1741 Grand Ave, WDM)

**Attendance:** Kevin Johnston, Adam Schnieders, Jon Kennedy, Ross Moffat, Seth Doup, Matt Homonoff

**Absent:** Janell Mikels,

Meeting Commenced at 6:38 PM

No April minutes for approval as there was no quorum for April meeting.

### Sporting Program/Rec Report – Ross

- State Cup Report: All teams advanced, overall good showing
- CDL Updates
  - CDL Select is growing in member clubs
  - Likely expansion of CDL central rec member club too
  - Will open fall registration Friday for rec clubs
  - Summer discovery has 63 registrants thus far
- Grimes Plex
  - First pod expected to be complete by July 1<sup>st</sup>
    - Second session of summer discovery is anticipated to be there
  - Remainder of timeline is approximately to have all turf completed by end of August.
  - Plan is to run three training sessions since with the lights, e.g.,
    - 5:00-6:15
    - 6:15-7:30
    - 7:30-8:45
- Sporting Updates
  - Select tryouts have over 1000 registrations; anticipate near 1100
- Program Updates/Suggestions
  - Kevin: There was an added registration \$50 fee for match up weekend
    - Ross unsure about this and will look into it
  - Kevin: Academy is considered a Super-Rec traditionally, but CDL has removed the Super-Rec category and there is a question regarding whether Academy falls into recreational or competitive. Seeking confirmation of which group.
  - Kevin: Transaction fees were not switched as for us; instead the transaction fees were charged to WDMSC – about \$6700. Need this corrected before opening the registration.
  - Ref Assignments – Recommendation from Sporting to consider switching to new Ref Assignor (Jodi)
    - First season or two with our current assignor had around 90% coverage
    - Last season we had 30% for center (not ARs); anticipation is that this year is even lower

- Adam **motioned** to approve potential budget increase in switching assignor ref if terms are consistent with our goals. Charlie **seconded motion**. Vote – unanimous.
  - 4Us – Registrants receive a WDM Royal T-shirt and WDM soccer ball in fall (or Spring if first registration season)
    - Plan is to standardize so you only receive a single color rather than different colors for different teams
    - Provides cost savings in only ordering single color
  - Soccer balls
    - Recommendation is to get a soccer ball one time during 4Us.
    - Our recommendation is for first time registrant (regardless of age)
    - Then available for purchase during registration.
  - 5/6Us – Team Bag for each 5/6U team
    - Each coach gets drawstring bag, with cones and pinnies.
    - This permits mixing up team if needed on fly, scrimmaging, single t-shirt and no need to change colors.
      - Estimated \$2 for bag, \$6 per WDMSC labeled pinnie, plus cost for cones
    - Generally seems like a good plan, don't want to shift cost onto families to purchase, will look into potential sponsorship
  - Adam **Motioned**: All 4Us-6Us have same single Royal WDMSC branded shirt. for 5U/6U to have a WDMSC branded team bag, with WDMSC branded pinnies, cones, and the shirt plus soccer balls only to new registrants; 4U gets complimentary ball in fall season or if new registrant in spring season. Charlie **seconds motion**. Unanimous passing.
  - Recommendation is same for 7/8Us – Replicate the 5/6U structure
    - Given that we have partnership with Norwalk for games, we need the whites and blues, so not practicable.
  - Fields Practice Reservation System
    - We have been utilizing SuperSAAS and we are paying for it. Haris tested Playmetrics version and recommends it, already built into Playmetrics cost.
  - Recommendation to transition website to Google Workspace; working on this update now.

#### Director of Properties Report – Adam

- Insurance
  - Got updated policy
- Summer Schedule
  - Adult league summer schedule received
  - Received Sporting summer training schedule
  -
- New Contract Efforts
  - Discussion of separating call efforts to new contractors so full scope of effort isn't on Adam
  - Discussion about utilizing existing contract (without financial terms and some admin pieces) to obtain bids

- RR Field Repairs
- Hidden Valley 3v3
  - July 22<sup>nd</sup>
  - Coordinating with Haris regarding launching registration
  - Discussion regarding food options
- General Updates
  - Bleachers
  - Trash
  - State Tournament
    - We have provided training to various high schools
    - Received compensation (monetary payment and access to high school turf for training)
  - Construction
    - Bridge project update

#### Secretary Report – Jonathan

- TruXposure
  - Adam **moves** to proceed in small claims per Nicholas Krob's recommendation; Charlie **seconds motion**; unanimously passed.
- March minutes will be approved via email.

#### Director of Fundraising – Charlie

- Chamber of Commerce
  - Summary of info received
  - \$290 for nonprofit annual fee; all board members can attend events.
    - Access to various other avenues of communication
  - Motion to approve by Adam; Jonathan seconded. Passed unanimously.

#### Treasurer's Report – Kevin

- Financial Report

#### President's Report – Kevin

- PlayMetrics Service Fee
  - Discussed in part of Sporting discussion
- 4<sup>th</sup> of July Parade
  - Line 4-4:30; parade starts at 6 PM
- Ironman
  - Updated incorrect map and we will have access at Veterans Parkway
- 2023/2024 Operating Budget
- Sporting HV Field Rental
  - Analysis of 2023-24 budget and costs

Adjourned 10:15