



Meeting Minutes for the West Des Moines Soccer Club Board Meeting

June 25th, 2023

Meeting held at Goldfinch Realty (1741 Grand Ave, WDM)

Attendance: Kevin Johnston, Adam Schnieders, Jon Kennedy, Janell Mikels, Seth Doup, Charlie Nothies
Absent: Sporting Representative

Meeting Commenced at 5:32 PM

March meeting minutes approved via email June 1st

May 2023 meeting review and approval. Motioned by Adam; seconded Seth; unanimously passed.

Sporting Program/Rec Report – not present due to scheduling conflict with new date.

President's Report – Kevin

- 4th of July Parade
 - Awaiting information about when and where for the parade
 - Communicated to families in club opportunity to participate; will take first 15 boys and girls
 - July 3rd at 6:30, line up starts at 5:30
 - Charlie and Janell should be in town
- Sporting HV Field Rental
 - Sent cost to Sporting for next year with add-on options; awaiting confirmation from Sporting.
- Open Board Positions
 - Matt Hommenoff formally resigned yesterday due to no child in West Des Moines or Sporting program.
 - Seth Doup also no longer has a child in West Des Moines or Sporting program. Thus, transition treasurer duties to Jonathan as soon as possible.
 - Jonathan's transition to Treasurer leaves open the Secretary position.
 - Janell's term is up in October, possibility she could take an extension.
- Registration
 - Sitting at 236 from returning players; opened this week to new signups
- Looking forward to the services contract
 - Have not received update from Sporting
 - Discussing key items for 2023-24
- Dicks Sporting Goods grant for \$1250 received
 - Kayla had requested again
- Bridge Plaque confirmation
- Discussed ordering a custom WDM tent
 - Looking at getting a negotiated price on one

Director of Properties Report – Adam

- Hidden Valley 3v3 **July 22, 2023**
 - Registration; Haris and Sporting stated they cannot do it after-all; Kevin working with Ryzer to get registration opened ASAP
 - Still working on t-shirts; sent to vendor from last year, awaiting confirmation
 - Charlie confirmed Kona Ice
 - CakeDSM will be there as well
 - ShortE's BBQ is potential; they are looking staffing
 - Aziz will be scheduling refs; have 10 refs set up
 - Flat rate: \$300; Aziz will be present and overseeing the 10 refs
 - Scuffed podcast; will be providing a \$1000 sponsorship.
 - Reached out to various beer vendors
- Summer/Fall Schedule
 - Inquiries from Int'l league and some other options for summer
 - Big issue right now is confirmation on Sporting timing in fall in order to assess availability
- WDM Hotel/Motel Agreement
 - Agreement from city sent today; need comments from group.
- Hidden Valley
 - Sign
 - Discussion of signage options, costs, and timing; considerations with anticipated park trailhead
 - Adam working on cost estimate for the sign; looking at design that is similar to city and DNR signs there.
 - Gas and Maintenance Road
 - Pruned low tree-line and obtained gas refill.
- Raccoon River
 - Restoration
 - Tree Perimeter

Secretary Report – Jonathan

- TruXposure Update
 - Approval to cover small claims filing fees
 - Draft in progress from attorney Nick Krob; anticipated filing in July 2023
- Turf Management Agreement
 - Update re discussions with potential service provider

Director of Fundraising – Charlie

- Chamber of Commerce
 - Billy working on marketing communications
 - Charlie will start attending Chamber events once membership is officially in place
 - Discussion of signage options for sponsorship: Hidden Valley and Raccoon River
 - Discussed ice truck with vendor for games/practices with kick back

Treasurer's Report – Kevin

- Financial Report

Next Board Meeting Date

Motion to Adjourn: 7:36 PM