



## Meeting Minutes for the West Des Moines Soccer Club Board Meeting

October 25<sup>th</sup> 2023

Meeting held at Goldfinch Realty (1741 Grand Ave, WDM)

**Attendance:** Kevin Johnston, Charlie Nothies, Janell Mikels, Adam Schnieders

Guest: Chris Kelley

Meeting started: 638

### September Minutes Approval

- Janell motioned; Charlie seconded. Approved unanimously.

### Members Vote-Secretary

- Adam motioned to elect Chris Kelley for Secretary; seconded by Charlie. Approved unanimously.

### Sporting Program/Rec Report

- In discussions with Haris for membership trends. Interested in where membership losses are occurring.

### Director of Communications Report-Janell

- Westridge and Jordan Creek folder ads
- Valley Yearbook-full page ad, new contract

### Director of Fundraising-Charlie

- WDM Chamber Luncheon
  - November 9th presentation for brand awareness. Charlie or Adam will be attending depending on work schedules
- Discussions regarding signage at Raccoon River
- Reviewing sponsorship levels

### Director of Properties Report-Adam

- Contract Update
  - Discussions regarding ongoing contract negotiations with Aaron Porter. All roles and responsibility are staying the same under new contract. Brief discussions about equipment, but at this time WDMSC will not include equipment into contract. Janell motioned to move forward with contract negotiations after meeting Aaron Porter in person. Seconded by Charlie. Approved unanimously.
- HV sign Update
  - In discussion with city about placement and possibility of combined sign with new trail opening.
- Facility closure status
  - Raccoon river fields completely closed down. HV continues with 4 fields for next couple of weeks. Will winterize as necessary based on upcoming weather
- Halloween Event
  - Due to no volunteers the event has been cancelled.

## President's Report-Kevin

- Ref Status
  - Another challenging season. 3 outstanding payments to referees.
- Academy uniforms-
  - 2 year mark coming up. Jamie and Kevin meeting to revamp the academy uniforms
- Annual Meeting
  - Nov 29th, 7-9 pm at LRC
- Hourathon
  - Continues for the week. Overall a success, but looks like less than year prior.
- Holiday Party
  - Discussions about going away/thank you party for Tim. Will work on time and place.

Adjourn-801