



Agenda for the West Des Moines Soccer Club Board Meeting

January 17th, 2024

Meeting held at Navigate (140 S 68th Street, Suite 2200, WDM)

Attendance: Kevin Johnston, Adam Schnieders, Charlie Notheis, Chris Kelley, Eric Kochneff, Ryan Daugherty

Absent: Jonathan Kennedy

Meeting start time: 647

Director of Fundraising - Charlie

- Sponsorship/Advertising levels-Adam motioned to adopt handout presented by Charlie and Eric seconded. Passes unanimously
- Discussed upcoming meeting with Lisa Behrens-Donor meeting West Des Moines Chamber of Commerce

Director of Properties Report – Adam

- Hotel Motel – Jan. 24th. Applied for application. Requested \$20k
- Sign Update-Hidden Valley sign submitted to city. Designed and awaiting approval.
- Trailer Purchase-Currently shopping for a new one. Adam makes motion for new trailer for up to \$6,000. Eric seconded. Passes unanimously
- Coolers – Scrapping old ones. Will discuss future options later.
- Well Records-
- Waste Management -Trying to change from Waste Management to Garbage Guys.
- Eastern Technical Associates-smoke testing at Hidden Valley
- Spring Clean Up- date to be determined
- Hidden Valley 3v3 Date- Tentatively June 29th or July 13th. Will discuss with Sporting.

Treasurer's Report – Presented by Kevin

- Financial Report
- TruXposure- Updated on case.

Director of Recreation Report – Eric

- Fareway Sponsorship

Director of Communications Report - Ryan

Secretary Report – Chris

President's Report – Kevin

- RecPlex Spring Break Clinic
- Sporting Iowa HOF Dinner-March 2nd, 2024. Adam motion to get a table at dinner. Will discuss attendance with prior board members.
- Joint Board Meeting-On Jan 24th from 630-830. Adam makes a motion to remove Janell from the board of West Des Moines Soccer Club and replace with Charlie Nothies. Passes unanimously.
- Ref Clinic/Financial Compensation-ISA hosting at RecPlex Feb 25th. JUSC hosting March 2nd. WDMSC will host our own as well. Time and locations to be

determined. Adam makes motion for first 15 participants to receive free registration/sign up fee, as well as first game bonus tbd, seconded by Eric. Passes unanimously.

- Gift the Game-One new family registered
- Dick's Sporting Goods- Discussion of reimbursement of "gift cards" and discounted weekend for players.
- Survey-yearly survey will be going out shortly

Adjourn (Next meeting - 2/21/24) 910